

MINUTES OF THE WORKSHOP MEETING OF THE CITY COUNCIL OF THE CITY OF MEADOWS PLACE, TEXAS HELD ON <u>TUESDAY</u>, <u>MARCH 25</u>, <u>2025</u>, <u>AT 5:30 P.M.</u>, AT MEADOWS PLACE CITY HALL, 1 TROYAN DRIVE, MEADOWS PLACE, TEXAS 77477.

### A. Call to order and announce a quorum is present.

The meeting was called to order by Mayor, Audrey St. Germain, at 5:31 p.m. with the following present.

Mayor, Audrey St. Germain David Mertins Sr., Alderman Kurt Kopczynski, Alderman

Tia Baker, Mayor Pro Tem Rick J. Staigle, Alderman Kelle Mills, Alderman

Nick Haby, City Administrator

Shandra Phillips, City Secretary

The following staff were also in attendance: Communications Director, Cameron Miller and Assistant Police Chief, Jack Ashton.

### B. Discussion regarding City Communications.

Communications Director, Cameron Miller, gave a brief presentation and advised on the following:

# **Updates:**

• Discussed Placer AI and creating an AI committee to share how the City uses AI (was waiting for the new City Secretary to create the committee).

#### New Items:

- Dorrance Lane Project- an updated video documenting the progress of the project is almost complete.
- Working with Public Works, Finance, and PD to come up with a thorough list of outfalls in the City, take pictures of each one, and map all of them to obtain a possible grant.
- Facebook- as of February 19, 2025, it is no longer archiving and beginning June 28, 2025, live videos older than 30 days will delete automatically.
- Joined TAMIO, Texas Association of Municipal Information Officers. A conference is scheduled for June 4th-6th in Fort Worth and may attend.
- Provided a demonstration on Placer Al.

#### **EDC Items:**

- Created Meadows Place Business List
- Meadows Place Business Contacts

- I have set up the email/distribution list for EDC, edc@cityofmeadowsplace.org.
  Also, the emails go to communications@cityofmeadowsplace.org and ciessup@sbcglobal.net. This is being used in the current newsletter. I have received one business suggestion.
- New business cards for EDC
- Worked with Kidzz Zone to update their information on the business page since they have new owners.
- Updated business page.
- Got a shirt for Director Emily Merkley. She will be scheduling her picture. Her bio is on the EDC page.
- Set up an agreement with PlacerAl and have training scheduled.
  - Addressed missing Points of Interest (POI)
  - Have a call training next Wednesday on Parks and Recreation specifically
  - Need to look at Kelley's Country Cookin'
  - Need to add additional users (President Jessup, Director Mertins, Police Chief, Mayor, and Nick Haby)

Council and staff briefly discussed how Placer AI works, how they obtain the data, and the benefits to the City.

## C. Adjourn

There being no further business to discuss the meeting adjourned at 6:00 p.m.

Shandra Phillips, City Secretary