

MINUTES OF THE WORKSHOP MEETING OF THE CITY COUNCIL OF THE CITY OF MEADOWS PLACE, TEXAS HELD ON <u>TUESDAY</u>, <u>NOVEMBER 15</u>, <u>2022</u>, <u>AT 5:30 P.M.</u>, AT THE MEADOWS PLACE CITY HALL, 1 TROYAN DRIVE, MEADOWS PLACE, TEXAS 77477.

A. Call to order and announce a quorum is present.

The meeting was called to order by Mayor, Charles D. Jessup IV, at 5:30 p.m. with the following present.

Mayor, Charles D. Jessup, IV
Tia Baker, Alderman
Kurt Kopczynski, Alderman
Kelle Mills, Alderman

Nick Haby, City Administrator Courtney Rutherford, City Secretary

The following staff were also in attendance: Communications Director, Cameron Miller; and Police Chief, Gary Stewart.

Mayor Jessup called Item C out of order.

C. Discussion regarding political signs and the city's sign ordinance.

Mayor Jessup stated that current city ordinance allows for one sign per property and signs can be put out 30 days for early voting and must be removed 5 days after election day. There was discussion regarding regulating sign content, size, number allowed, and signs in the right of way.

Council agreed that the city cannot enforce the content of signs.

Council directed staff to have the City Attorney review the city's current sign ordinance and state what it is legal to enforce.

B. Discussion regarding City Communications.

Mayor Jessup stated that he is happy with the progress since hiring Cameron Miller as the Communications Director.

Mr. Miller gave a brief summary of his work since the last Workshop and upcoming events. Below is a brief summary of his report:

- Police Department Facebook has 172 new likes.
- Promoted Operation Sapphire and created our own version of the press release.
- Currently working with SWAGIT to get the City Council meetings streamed live on

Facebook as well as the website. This will cost \$120.00 per month.

- Working on the installation of a monitor in the lobby in City Hall.
- Moving forward with Bizopia to redesign the city website.

Alderman Mertins suggested one-page inserts in the monthly utility billing as another form of communication with residents. This led to brief discussion regarding the redesign of the city's newsletter. Council discussed updating the look, reducing the size of the Parks Department insert. Council agreed that it could use a brand refresh.

Alderman Staigle suggested creating a Vision Committee of Council and staff. Council agreed that this is a good idea, but due to the number of projects in progress it would be a good idea to do this at a later date.

D. Adjourn

There being no further business to discuss the meeting adjourned at 6:27 p.m.

These minutes were approved by City Council on December 20, 2022.

ATTEST:

Courtney Rutherford, City Secretary

Charles D. Jessup IV, Mayor