



**MINUTES OF THE WORKSHOP MEETING OF THE CITY COUNCIL OF THE CITY OF MEADOWS PLACE, TEXAS HELD ON TUESDAY, SEPTEMBER 27, 2022, AT 6:00 P.M., AT THE MEADOWS PLACE CITY HALL, 1 TROYAN DRIVE, MEADOWS PLACE, TEXAS 77477.**

**A. Call to order and announce a quorum is present.**

The meeting was called to order by Mayor, Charles D. Jessup IV, at 6:00 p.m. with the following present.

Mayor, Charles D. Jessup, IV  
Tia Baker, Alderman  
Kurt Kopczynski, Alderman

David Mertins, Alderman  
Rick J. Staigle, Alderman (Arrived at 5:33 p.m.)  
Kelle Mills, Alderman (Arrived at 5:33 p.m.)

Nick Haby, City Administrator

Courtney Rutherford, City Secretary

The following staff were also in attendance: Communications Director, Cameron Miller; Police Chief, Gary Stewart; and Public Works Director, Rod Hainey.

**B. Discussion regarding City Communications.**

Mayor Jessup opened the discussion. He stated that everyone has seen a difference in communication since hiring Cameron Miller as a full time Communications Director. In the few months he has been employed he has started Meadows Place Police Department Facebook page and increased social medial communications.

Mr. Miller informed Council that he recently attended a Public Information Officer training and is working with Chief Stewart to determine his role as the PIO for the city. He then gave Council a brief summary of all that he has done and has planned for the near future. Some of these items are listed below:

- PD Facebook Page
- National Night Out Video
- Three (3) Fall Festival Videos
- Dorrance Lane Improvement Project including videos and updates on the website
- Getting a wrap installed on the electrical box on Kirkwood
- Promoting City events on social media
- Working on the EDC website
- Redesign of the city’s website and better mobile format
- New Display for the Wall of Heroes
- Working on issues with the LED sign
- Updating facility photos

Alderman Mertin’s presented his ideas regarding communications to Council. Some of

ideas include a Comparison Chart of Meadows Place to other cities, Article promoting different Amenities, Features, and/or Attractions, Council Corner in the Newsletter, Why Meadows Place – to get stories from residents, and Officer/Employee of the month.

Council briefly discussed his ideas. There was discussion regarding an initiative to promote Meadows Place versus comparing Meadows Place to other cities. Council would like to highlight no Homeowner’s Association, no MUD tax, city events and services. They want to focus on promoting Meadows Place as a safe city with its own Police Department, city services, and community events.

There was brief discussion regarding Council’s Corner. Council was not interested in this at this time.

Council and staff also discussed an office/employee of the month. Staff questioned who would nominate and vote on the staff to promote.

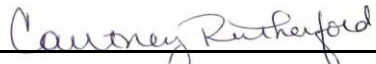
No decisions were made at this meeting and Council agreed to an hour-long workshop before the Regular November Council meeting.

**C. ADJOURN**

There being no further business to discuss the meeting adjourned at 6:30 p.m.

**These minutes were approved by City Council on October 25, 2022.**

**ATTEST:**

  
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Courtney Rutherford, City Secretary

  
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Charles D. Jessup IV, Mayor

