



MINUTES OF THE WORKSHOP MEETING OF THE CITY COUNCIL OF THE CITY OF MEADOWS PLACE, TEXAS HELD ON TUESDAY, SEPTEMBER 23, 2025, AT 5:30 P.M., AT MEADOWS PLACE CITY HALL, 1 TROYAN DRIVE, MEADOWS PLACE, TEXAS 77477.

A. Call to order and announce a quorum is present.

The meeting was called to order by Mayor, Audrey St. Germain, at 5:32 p.m. with the following present.

Mayor, Audrey St. Germain
David Mertins Sr., Alderman
Tia Baker, Alderman
Nick Haby, City Administrator

Kurt Kopczynski, Mayor Pro Tem
Rick J. Staigle, Alderman
Emily Merkley, Alderman
Shandra Phillips, City Secretary

The following staff were also in attendance: Communications Director, Cameron Miller; Police Chief, Gary Stewart; Assistant Police Chief, Jack Ashton; Public Works Director, Rod Hainey; Finance Director, Anna-Maria Weston; Parks & Recreational Director, Colene Cabezas.

B. Discussion regarding City Communications.

Communications Director, Cameron Miller, gave a brief presentation and advised on the following:

Updates:

- Dorrance Lane Project Phase 2: Project is now complete. A video documenting the entire process from start to finish was provided.
- AI Committee: The kickoff meeting was held successfully. The next meeting will be scheduled soon.

New Items:

Project Coverage for the following:

- Wastewater Treatment Plant Clarifier Rehab- video presented documenting the project from start to finish
- Wastewater Treatment Plant Lift Station
- Lake Jessup Fountain Replacement.
- Concerts in the Park
- 4th of July Celebration
- First Day of School
- State of the City
- Budget Season
- Updated photos taken of various City facilities for FEMA documentation

Highlights:

- “Butt Tree” April Fools Facebook Post: 10,640 Views, 3,538 Reach, 210 Interactions, 175 Link Clicks.
- National Night Out promotion: Used Taylor Swift engagement to promote the event.
- “History of Street Signs” Facebook Post: 8,206 Views, 3,783 Reach, 193 Interactions.

Upcoming:

- Website updates with Police Department including job postings.
- ADA Compliance- \$10,000: April 26, 2027 and AudioEye from Civic Plus <https://partner-scanner.audioeye.com/default/https://cityofmeadowsplace.org?uuid=0e0e8500-2ff0-4af4-ac5f-a351d7a64e7a>
- National Night Out: Tuesday, October 07, 2025.
- Fall Festival: Saturday, October 18, 2025.

EDC Items:

- I did not attend the most recent EDC meeting on September 11, 2025, but have been present at previous meetings.
- Collaborated with EDC Directors to develop promotional materials for Concerts in the Park. They did a community survey on preferred businesses for Meadows Place.
- Promoted “Shop Local” via social media and the City’s newsletter.
- Created a pitch deck for prospective businesses using PlacerAI.
- Conducted a PlacerAI webinar on traffic data.

C. Adjourn

There being no further business to discuss the meeting adjourned at 6:08 p.m.

ATTEST:


Shandra Phillips, City Secretary


Audrey St. Germain, Mayor

