

MINUTES OF SPECIAL WORKSHOP MEETING
OF DECEMBER 11, 2007
CITY COUNCIL OF THE CITY OF MEADOWS PLACE, TEXAS

The workshop meeting of the Meadows Place City Council was called to order at 6:02 p.m. by Mayor Charles Jessup at Meadows Place City Hall, One Troyan Drive, Meadows Place, Texas, with notice of said meeting giving the time, place, date and subject thereof having been posted as prescribed by Section 551.041, TGC with the following members present and in attendance:

Mayor:	Charles Jessup
Aldermen:	Terry Henley Charles Kulhanek Rick Staigle David Wilkens

thus constituting a quorum.

Also present were Police Chief Mike Baker, Barry Kaplan of B.J. Kaplan & Associates, Carole Minor of Encore Communications and Heidi Case.

Council discussed the last step in the city's new marketing plan – choosing a design for the city's stationery. Council agreed to place the Logo to the top left, the motto "*Your Place for Life.*" to the top right, the address information along the bottom and the dignitary names along the left side top.

In summary, Mayor Jessup noted that this marketing program began about 18 months ago with a survey conducted in partnership with Mr. Kaplan and Mrs. Minor. A new website, a welcome packet for new residents, the tag line "*Your Place for Life.*" and a focus group of realtors were developed. And we received great press and media coverage.

Mr. Kaplan said he and Mrs. Minor have worked together for 16 years and it has been a pleasure for them to work with us.

There being no further business to discuss, Councilmember Wilkens made a motion, seconded by Councilmember Kulhanek to adjourn the meeting. With unanimous approval the meeting was adjourned at 7:05 p.m.

Elaine Herff, City Secretary