

MINUTES OF SPECIAL WORKSHOP MEETING
OF SEPTEMBER 25, 2007
CITY COUNCIL OF THE CITY OF MEADOWS PLACE, TEXAS

The workshop meeting of the Meadows Place City Council was called to order at 6:30 p.m. by Mayor Pro Tem Terry Henley Meadows Place City Hall, One Troyan Drive, Meadows Place, Texas, with notice of said meeting giving the time, place, date and subject thereof having been posted as prescribed by Article 6252-17, V.T.A.C.S. with the following members present and in attendance:

Aldermen: Terry Henley
Charles Jessup
Charles Kulhanek
Rick Staigle
David Wilkens

thus constituting a quorum.

Mayor McGrath arrived a few minutes later.

Also present were Barry Kaplan of B.J. Kaplan & Associates, Carole Minor of Encore Communications and Tom Boyles of Artisan Field.

Mr. Kaplan gave Council an update of the city's marketing program. He said that while the real estate market for homes in the category that most homes in Meadows Place fall into (\$120,000 - \$160,000) and hopefully our marketing program will help to bring those people looking for a home in that cost bracket to our city.

He said the website under the direction of Councilmember Kulhanek was progressing. A "discovery" meeting was held on August 30th with Mr. Kaplan, Councilmembers Jessup and Kulhanek, the web site people and city staff for ideas. The front page of the website will have the city's logo across the top. The page will then be divided into three sections: Future Neighbors, City and Our Neighbors. A temporary link should be available for us to look at early next week.

Mrs. Minor said that Artisan Field has completed everything we need and we are only waiting for the final stationary package.

Council discussed potential publicity projects. Meetings with two real estate companies are scheduled. The Mayor will attend the meetings and talk about his relationship to Meadows Place, where we are located and average home prices. He will hand out brochures to everyone who would like one.

Mr. Kaplan said we are ready to start our presentations.

Terry Henley and Rick Staigle, both on the Welcome Team, said they have had positive meetings with the new residents they visited. Councilmember Henley said the residents were impressed with our Exemplary elementary school. Councilmember Staigle said he welcomed back to the city a resident who grew up here. Mr. Kaplan suggested Councilmember Staigle do a follow up call to that resident in two to three months to see if they would be interested in doing a testimonial as to why they moved back here.

There being no further business to discuss, Councilmember Kulhanek made a motion, seconded by Councilmember Henley to adjourn the meeting. With unanimous approval the meeting was adjourned at 7:27 p.m.

Elaine Herff, City Secretary