



MINUTES OF THE WORKSHOP MEETING OF THE CITY COUNCIL OF THE CITY OF MEADOWS PLACE, TEXAS HELD ON TUESDAY, APRIL 23, 2024, AT 5:30 P.M., AT MEADOWS PLACE CITY HALL, 1 TROYAN DRIVE, MEADOWS PLACE, TEXAS 77477.

A. Call to order and announce a quorum is present.

The meeting was called to order by Mayor, Charles D. Jessup IV, at 5:39 p.m. with the following present.

Mayor, Charles D. Jessup, IV
Rick J. Staigle, Alderman
Kelle Mills, Alderman (*Arrived 5:48 p.m.*)

Tia Baker, Mayor Pro Tem
Kurt Kopczynski, Alderman

Nick Haby, City Administrator

Courtney Rutherford, City Secretary

David Mertins Sr., Alderman, was not present.

The following staff were also in attendance: Communications Director, Cameron Miller; Police Chief, Gary Stewart; Assistant Police Chief, Jack Ashton; Finance Director, Anna-Maria Weston; and Public Works Director, Rod Hainey. Parks Director, Colene Cabezas, arrived at 5:52 p.m.

B. Discussion regarding City Communications.

Communications Director, Cameron Miller, gave a brief presentation about the things he has accomplished in the last three (3) months.

Updates:

- Animal Camera is now at 62,586 views.
- Bird buddy had one day with a lot of birds.
- Code Red Training & Management
 - Chief Stewart gave a brief update on Code Red training. He stated that the City Administrator, Nick Haby, and Communications Director, Cameron Miller, will be added as authorized users.

New Items:

- Summer staff advertising
 - March 27th – Ran ad for 7 days, cost \$25 and resulted in 71 clicks. Since this time the employment page on the City website has had 659 views.
- Shirts with QR Code
- Completed 3 of 4 Incident Command Trainings
- Drone compliance with new FAA Remote ID Rules effective March 16, 2024, and registered with FAA.
- Closed caption now offered for Council Meeting Livestream – Staff has meeting

scheduled this week and will report back to Council on cost.

- Renewing DRONE license at the end of May.
- Newsletter – What does it look like with a new Mayor?
 - 2 Full Pages – Message from the Mayor and “Did you know?”

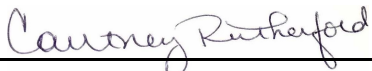
There was brief discussion among Council and staff regarding the future of the newsletter. Cameron suggested that the Did you know? Section could become a section where he promotes post/information usually posted on social media. There was discussion to move away from printing and just publishing digital newsletters. Council discussed a survey to see what residents prefer. Cameron wanted Council to know that staff has a plan moving forward with the newsletter during the transition period. Council encouraged Cameron to bring suggestions to improve the newsletter.

C. Adjourn

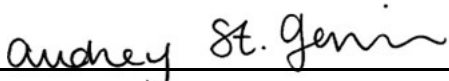
There being no further business to discuss the meeting adjourned at 6:15 p.m.

These minutes were approved by City Council on May 21, 2024.

ATTEST:



Courtney Rutherford, City Secretary



Audrey St. Germain, Mayor

