

**CITY COUNCIL/EDC
JOINT SPECIAL MEETING
APRIL 20, 2015**

Council Members present were Mayor Charles D. Jessup, IV, Mayor Pro Tempore Terry J. Henley, and Aldermen Steven H. Bezner, John F. Isbell, and Rick J. Staigle. Also present was Mimi Boos, Licensing & Permits Clerk. Alderman Kelle K. Mills was absent.

Economic Development Corporation Directors present were President Terry J. Henley, Vice President Bob Graf, Interim Secretary Clyde Little, and Directors Harry Hamilton, Kurt Kopczynski, David Lantz, and Margaret Sandlin.

1. Call to Order

Mayor Jessup called the special meeting to order at 7:02 p.m.

a. Meadows Place Marketing Matrix – Review Possible Actions to be Taken

- Use Chris Hill. Imagination Monkey, as a mentor
- Mayor highly in favor of Facebook
- Everyone in favor of realtor branding, events assistance, hike & bike trails

The following selection committees were formed and appointed by Mayor Jessup:

- **EDC Website / Facebook** – David Lantz / Kurt Kopczynski

EDC Director Lantz said he would volunteer to post occasionally and be a moderator on Facebook. Alderman Bezner suggested the city attorney look over any Facebook rules, so the City will not be liable for anything.

- **Realtor Branding** – Margaret Sandlin/John Isbell, Kurt Kopczynski

Alderman Isbell suggested using a high end realtor such as Southersby. EDC Director Sandlin committed to providing a draft in 3-4 weeks.

- **Hike & Bike** - Clyde Little

EDC Director Little volunteered to explore how the City can connect to bike trails in Sugar Land, Stafford, and Houston. He also said he would inquire about obtaining a Parks & Wildlife Grant

- **Development** – Harry Hamilton/Steven Bezner

Discussion took place regarding the concept of offering several different floor plan selections.

- **Events Assistance** - Comment from Rick Staigle

Alderman Staigle suggested the City try to get area businesses to donate for events assistance.

- **Newsletter**

By consensus, the City Council and EDC agreed to keep the newsletter

b. Review Community Development Program Guidelines & Process

1. Comments, Questions, & Proposed Changes

- Alderman Isbell requested to work with high end realtors
- Clean up the Kirkwood Road Corridor
- Put up a fence to block Houston off of Blair Meadow
- Alderman Bezner suggested increasing the tax base to allow for infrastructure road changes
- EDC will fund the housing projects, but the City will own the homes
- EDC will set aside a House Program Fund
- Code Enforcement will keep abreast of vacant homes
- Homes will be checked for liens, back taxes, etc.
- Purchase property and make an assessment of foundation etc.
- Hire a contractor to fix the properties (no more than two (2) properties at a time)
- Sell the property(ies)
- A bid process to find contractor's - best value bids –some positions will be paid
- Pay Building Official 10 % retention

2. Discuss & Prepare for Public Hearings

Mayor Jessup provided an overview of the adoption of the Community Development Program.

c. EDC Appointment Process Draft Overview – Mayor Jessup

- Alderman Henley said he spoke to City Attorney Grady Randall about this topic. He said it has operated for 25 years without a problem he sees no need to change it and no other city has one (policy).
- Mayor Jessup questioned if someone gets hurt who will replace you?
- It was noted this topic would not be on the agenda for next month

2. Adjournment:

Alderman Bezner moved to **adjourn** the meeting at 9:26 p.m. EDC Director Lantz seconded the motion, which carried unanimously.

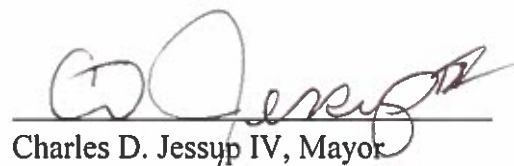
**These minutes were approved by EDC on May 14, 2015
and by the City Council on June 3, 2015 and**

ATTEST:

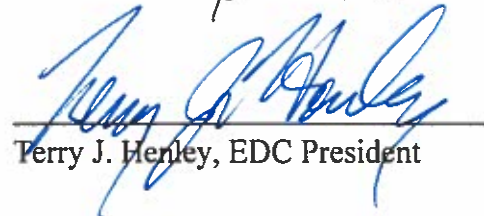


Mimi Boos, Licensing & Permits Coord.

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Charles D. Jessup IV, Mayor



Terry J. Henley, EDC President