



MINUTES OF THE WORKSHOP MEETING OF THE CITY COUNCIL OF THE CITY OF MEADOWS PLACE, TEXAS HELD ON TUESDAY, JANUARY 24, 2023, AT 5:30 P.M., AT THE MEADOWS PLACE CITY HALL, 1 TROYAN DRIVE, MEADOWS PLACE, TEXAS 77477.

A. Call to order and announce a quorum is present.

The meeting was called to order by Mayor, Charles D. Jessup IV, at 5:30 p.m. with the following present.

Mayor, Charles D. Jessup, IV
Tia Baker, Alderman
Kurt Kopczynski, Alderman

David Mertins, Alderman via videoconference
Rick J. Staigle, Alderman
Kelle Mills, Alderman (Arrived at 5:35 p.m.)

Nick Haby, City Administrator

Courtney Rutherford, City Secretary

The following staff were also in attendance: Communications Director, Cameron Miller

B. Discussion regarding City Communications.

Mayor Jessup stated that since Cameron has taken over the city’s social media pages the content and frequency has improved.

Mr. Miller then gave a brief presentation of his progress and projects for the last two months. He reported that he tested the Facebook live commenting on the city’s page. He cannot turn off commenting during the live feeds, but he can limit the comments to pages that the city follows. He explained that city only follows other business pages such Meadows Elementary, Meadows Place PONY Baseball, Meadows Marlins Swim Team and other cities.

Mr. Miller reviewed the City Council livestream feeds and some key items for each agenda. He reported that livestream average views were sixteen (16).

Next Mr. Miller reminded Council that he is work with Eric Mulder at Bizopia on the redesign of the city’s website. He hopes to have a draft next week. The new design will be more user friendly especially on mobile devices.

Finally, Mr. Miller asked Council how they would like to handle requests to post on the city’s social media pages. He has received a few requests from people wanting to promote local business and events. Council discussed several options to regulate requested posts. There was discussion a non-profit versus for profit, Meadows Place affiliated organizations, church, and if it is a post that is a benefit to Meadows Place or in Meadows Place. Mr. Miller explained that currently when he receives a request he will consult with the Mayor. Council agreed that at this time they are ok with the Mayor and Mr. Miller making the

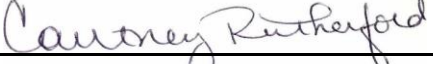
decision regarding these requests.

C. Adjourn

There being no further business to discuss the meeting adjourned at 6:19 p.m.

These minutes were approved by City Council on February 28, 2023.

ATTEST:



Courtney Rutherford, City Secretary



Charles D. Jessup IV, Mayor

