



MINUTES OF THE WORKSHOP MEETING OF THE CITY COUNCIL OF THE CITY OF MEADOWS PLACE, TEXAS HELD ON TUESDAY, JANUARY 23, 2024, AT 5:30 P.M., AT MEADOWS PLACE CITY HALL, 1 TROYAN DRIVE, MEADOWS PLACE, TEXAS 77477.

A. Call to order and announce a quorum is present.

The meeting was called to order by Mayor, Charles D. Jessup IV, at 5:30 p.m. with the following present.

Mayor, Charles D. Jessup, IV
David Mertins Sr., Alderman
Kurt Kopczynski, Alderman

Tia Baker, Mayor Pro Tem
Rick J. Staigle, Alderman
Kelle Mills, Alderman

Nick Haby, City Administrator

Courtney Rutherford, City Secretary

The following staff were also in attendance: Communications Director, Cameron Miller; Police Chief, Gary Stewart; and Assistant Police Chief, Jack Ashton.

B. Discussion regarding City Communications.

Communications Director, Cameron Miller, gave a brief presentation about the things he has accomplished in the last six (6) months.

Items of Note:

- Installed animal cam on the bearded dragon Queso at the Discovery and Nature Center (33,000 views since August 2023)
- Installed "Bird Buddy" smart bird feeder with AI technology at Discovery and Nature Center (Meadows Elementary teachers are using this video for lessons in class)
- First day of school post with
- Employee spotlights
- Created 40 Year Anniversary Logo and Calendar
- Designed City Projects Sign and Continues Update Projects on the website.
- Police Activity Reporting on social media (These reports get at minimum 100 views)
- Economic Development Corporation Advertising Initiative – Ads on Social Media
- Cold Weather Page (Over 100 views)
- Duplicates information from social media to the city website

There was brief discussion among Council and staff regarding the amount of people that Cameron is reaching via social media posts.

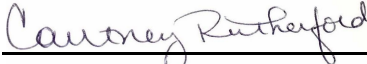
Council and staff briefly discussed using Code Red and possible software to text residents instead of Code Red phone calls. Chief Stewart will get with Cameron and Nick to attend training on Code Red and advertising for residents to sign up.

C. Adjourn

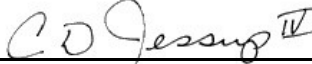
There being no further business to discuss the meeting adjourned at 6:18 p.m.

These minutes were approved by City Council on February 27, 2024.

ATTEST:



Courtney Rutherford, City Secretary



Charles D. Jessup IV, Mayor

