

MINUTES OF WORKSHOP MEETING  
OF APRIL 3, 2007  
CITY COUNCIL OF THE CITY OF MEADOWS PLACE, TEXAS

The workshop of the Meadows Place City Council was called to order at 6:09 p.m. by Mayor Mark McGrath at Meadows Place City Hall, One Troyan Drive, Meadows Place, Texas, with notice of said meeting giving the time, place, date and subject thereof having been posted as prescribed by Article 6252-17, V.T.A.C.S. with the following members present and in attendance:

Mayor:	Mark McGrath
Aldermen:	Terry Henley Charles Jessup Charles Kulhanek Rick Staigle David Wilkens

thus constituting a quorum.

Also present were Bob Graf, Barry Kaplan of B.J. Kaplan & Associates, Carole Minor of Encore Communications and Tom Boyles of Artisan Field.

Mr. Kaplan explained that tonight we would pick a “brand line” for our marketing program. In the next few weeks, photos will be chosen, speakers will be picked, realtors and businesses will be identified.

Three brand lines were presented. They were #1 “City of Meadows Place - A Place For Life” #2 “City of Meadows Place – A Small Town In Town” and #3 “City of Meadows Place – Where Community Comes First.”

Council discussed at length each suggestion. The brand line they felt most comfortable with was: “City of Meadows Place – Your Place For Life.”

At a workshop meeting next month, multiple designs with that brand line will be presented.

There being no further business to consider, Councilmember Kulhanek made a motion, seconded by Councilmember Wilkens to adjourn the meeting. With unanimous approval the meeting was adjourned at 7:30 p.m.

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Elaine Herff, City Secretary