

MINUTES OF WORKSHOP MEETING
OF SEPTEMBER 19, 2006
CITY COUNCIL OF THE CITY OF MEADOWS PLACE, TEXAS

The workshop meeting of the Meadows Place City Council was called to order at 5:35 p.m. by Mayor Mark McGrath at Meadows Place City Hall, One Troyan Drive, Meadows Place, Texas, with notice of said meeting giving the time, place, date and subject thereof having been posted as prescribed by Article 6252-17, V.T.A.C.S. with the following members present and in attendance:

Mayor: Mark McGrath
Aldermen: Terry Henley
Charles Kulhanek
Charles Jessup
Rick Staigle

and the following absent:

Alderman: David Wilkens

thus constituting a quorum.

Also present was EDC Board Member Robert Graf.

Council discussed results of the recent city survey and plan future marketing efforts with marketing consultants Carole Minor and Barry Kaplan.

The survey revealed that residents are optimistic about our city with very high positive remarks and no defined negative comments. We received a good return of surveys and they will be a good tool for council to work with and a great tool to use to market the city. Several suggestions were given to council on what could be done now, especially via our Newsletter and our website.

The cost of phase two and phase three will be ready in October should council choose to implement them. There will be two types of campaigns, a marketing campaign and a public relations campaign. Training will be provided to those who volunteer to work on either campaign and will require at least a two year commitment. The campaigns will target 30 to 40 year olds with families.

There being no further business to consider, Councilmember Kulhanek made a motion, seconded by Councilmember Staigle to adjourn the meeting. With unanimous approval the meeting was adjourned at 6:55 p.m.

Elaine Herff, City Secretary